MANITOU SPRINGS URBAN RENEWAL AUTHORITY BOARD
June 16, 2017

MEMBERS PRESENT: Farley McDonough Alan Gregory
Ann Nichols Sallie Clark
Coreen Toll Dennis Minchow
Marc Snyder Marcy Morrison

EXCUSED ABSENCES:

GUESTS: Wade Burkholder, Director, Planning
Dennis Barron, Project Manager
David Neville, URA Attorney
Leslie Lewis, Manitou Chamber
Natalie Johnson, Manitou Arts Center
Karole Campbell, Madwoman Marketing
Bob Todd, Council Member

I. CALL TO ORDER AND INTRODUCTIONS

President Farley McDonough called the meeting to order at 8:32 a.m and began the meeting with introductions.

II. APPROVAL OF MINUTES

ITEM 1. May 19, 2017

Following discussion, upon motion duly made by Ms. Nichols and seconded by Mr. Snyder, the May 19, 2017 minutes were unanimously approved.

III. FINANCIAL REPORTS

ITEM 2. April 2017 Financial Statement

After brief discussion, a motion was duly made by Ms. Nichols and seconded by Mr. Snyder. The April financial statement was unanimously approved.

ITEM 3. Accounts Payable Update – Sherri Johnson

Ms. Johnson discussed bills that had been paid in June.

Hearing no questions or comments, Ms. McDonough continued to Item 5.
IV. Old Business

ITEM 4. Colorado Avenue Project Update – Dennis Barron, Project Engineer

Mr. Barron provided an update on the construction thus far. Mr. Barron explained the plan for the 4th of July weekend which was that they plan to complete work June 30th and be off the road until they return to work after the holiday.

Ms. Clark asked about communication with the businesses as far as water out, etc. adding this was extremely important information to know in advance. Ms. Clark suggested creating a hashtag and using twitter for updates. Ms. McDonough felt business needed immediate updates; faster than what the paper provides.

Mr. Barron said they are planning the 3rd Coffee with the Contractor adding that meeting was very helpful and informative for businesses as well as residents.

Mr. Snyder said suggested a big street party when the project is completed.

ITEM 5. Discussion and Recommendation regarding funding of Sizzle Video – Karole Campbell, Madwoman Marketing & Strategies

Ms. Campbell stated the website was done and the domain name, MSURA.org, had been purchased for 10 years. Ms. Campbell discussed the scope of the sizzle video which would cost approximately $2,800.00. Ms. Campbell and discussed next steps which included printed material, a press release, a marketing package. Ms. Campbell is ready to begin the social media and suggested a community engagement meeting in September which she hoped would get all the stakeholders and the table.

Ms. McDonough asked if the cost of the sizzle video included the three mini videos. Ms. Campbell replied it did.

Ms. Toll said she was very impressed with the work so far. Ms McDonough agreed.

Ms. McDonough asked if there were any further questions.

Ms. Nichols moved to approve the additional cost for the sizzle video. Mr. Snyder seconded the motion. Motion passed unanimously.

V. New Business

ITEM 6. Meet the Attorney - David Neville,

Mr. Neville introduced himself and gave a spoke briefly regarding his experience as a URA Attorney.
Mr. Neville provided an update on recent legislation regarding URA’s saying it was adopted as proposed. Mr. Neville stated there was a tradeoff. HB 1348 changed the landscape. It changed the way URA worked with counties and specials districts.

Discussion ensued regarding TABOR and other taxes. Mr. Neville said the door is open now for counties to use sales tax.

At 9:37AM, Ms. Clark had to leave the meeting.

Ms. McDonough asked if there was anything the URA can do to financially support a business’s such as a construction mitigation program. Discussion ensued regarding the possibility of the City implementing a construction mitigation plan and that the URA may be able to help with such a program. Mr. Neville said he could not say if that would be allowable without doing research.

ITEM 7. DCI Conference Update – Farley McDonough

Ms. McDonough said the conference was intended for board members new and experienced adding with the new legislation, it would be helpful for anyone to attend.

In regard to the URA Training in July, Ms McDonough asked the board if Sherri Johnson could attend the training. Ms. Toll stated she would also like to attend. Mr. Gregory would also like to attend. Ms. Johnson will make the arrangements for the three to attend the training on July 14, 2017.

VI. City Council Liaison Report

There was no liaison report.

VII. Adjournment

Hearing no further business, Ms. McDonough adjourned the meeting at 10:02 am.